

## Request for Minor Change from University Calendar

### 1. Name of Contact Person for this Proposal.

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### 2. Course Numbers and Names.

| Course Number   | Course Name  | New/Existing    |
|-----------------|--|-----------------|
| <b>AAD 520</b>  | The Arts and Artists in Society                              | Existing Course |
| <b>AAD 540*</b> | Seminar in Arts Administration                               | Existing Course |
| <b>AAD 600</b>  | Arts Administration Technologies                             | Existing Course |
| <b>AAD 610</b>  | Financial Management for Arts Organizations                  | Existing Course |
| <b>AAD 620</b>  | Management and Leadership in the Arts                        | Existing Course |
| <b>AAD 630</b>  | Marketing Research and Planning for Arts Organizations       | Existing Course |
| <b>AAD 640</b>  | Principles of Fundraising                                    | Existing Course |
| <b>AAD 650</b>  | The Arts and the Law   | Existing Course |
| <b>AAD 660</b>  | Social and Cultural Entrepreneurialism                       | Existing Course |
| <b>AAD 699</b>  | Internship in Arts Administration                            | Existing Course |
| <b>AAD 730</b>  | Marketing Strategies and Applications for Arts Organizations | Existing Course |
| <b>AAD 740</b>  | Fundraising Techniques                                       | Existing Course |
| <b>AAD 750</b>  | Capstone Course in Arts Administration                       | Existing Course |

\*Final approval 9/20/2013.

### 3. Proposed Start and End Date for the Courses.

In summer 2014, the start date would be May 12. The end date would be August 23. This is the same summer calendar used by the College of Pharmacy.

### 4. Is the Above Proposed Nonstandard Course calendar a One-time Event or is this a Request for a Standing Nonstandard Offering for this Course.

This is a request for a standing nonstandard offering of these courses during the summer term only. Each summer, we would like to be able to offer courses on a schedule that does not compress the course to either 4 or 12 weeks.

### 5. Please Provide Justification for the Request.

The courses listed above are all required courses as part of the **fully online** MA in Arts Administration. The vast majority of the students in the program are working professionals. Thus, 90 percent of our students want to take 2 courses per semester

including the summer term. However due to the demands of their lives, they wish to take courses in the summer at the same pace as the rest of the academic year. Given that most are working full time, they do not have the flexibility of taking courses in a condensed format during a shorter semester. Maintaining the pace and expectations as the rest of the academic year will not only serve their work schedules, it will help keep the students on track since there will be consistency in how they manage their time.

All of the courses are offered entirely online and have been created in advance on the traditional semester schedule. It would greatly jeopardize the learning environment to attempt to condense the material into a compressed semester. Moreover, it would likely mean that students could only take one course instead of two during the summer semester. This would impact both the students' ability to receive financial aid and lengthen their time to graduation.

Lastly, all of the courses requested to be offered on a non-standard calendar, are offered through Distance Learning. Thus, there is no impact on classroom space management.

**6. Does this Nonstandard Course Calendar Create Actual or Potential Violation of University Senate Policies on Student Course Load?**

The proposed nonstandard calendar would not create a violation of SR 5.2.2 because students would still not take more than 9 credit hours in the summer semester.